

INDIA'S SMARTEST PRINT
NETWORK

Own the kiosk. Set your price. Build your print business.

A self-service printing machine you
buy once, run on your own terms,
and keep — full ownership, no rent,
no revenue share.



₹84,999
STARTING PRICE
+ GST

**Full
Ownership**
YOURS FROM
DAY ONE

24 / 7
OPERATING
UPTIME

**Instant
Setup**
LIVE WITHIN
THE HOUR

— THE OPPORTUNITY

The queue is the problem. Not the printing.

People already expect to scan, pay and walk away — for food, for transit, for almost everything. Printing is one of the last everyday errands still stuck behind a counter, a shop that's shut, or a queue that eats into a five-minute break between classes.

Snaprint moves printing to wherever people already are — the corridor outside a lecture hall, a co-working floor, the lobby of a business centre — and makes it self-service, so it's available the moment someone needs it, not only when someone happens to be behind the counter to provide it.

For the person who owns the machine, that shift is the opportunity: a printing business that doesn't need a till, a rota, or someone standing next to it all day.

— BUSINESS OVERVIEW

A self-service printing network — without the shop.

Owners deploy Snaprint across campuses, co-working spaces, business centres and their own existing print shops — earning on every page, on their own pricing, with no ongoing commission back to Snaprint.

₹84,999

STARTING PRICE

24/7

OPERATING UPTIME

3

MODELS AVAILABLE
— S1, S1 PRO, S1 PRO
MAX. PICK BY
LOCATION AND
VOLUME.

— MEET SNAPRINT

A print shop that fits in a hallway.

Snaprint is a self-service printing kiosk — hardware, screen and software, bundled into one machine. Someone scans a QR code, uploads their files, pays, and collects their prints. No operator, no shared computer, no waiting on someone else's schedule.

● Self-Service

● Mobile-First

● Independent by Design

● Built for Footfall

Independent by design: each kiosk carries its own computing and printing environment, while Snaprint's software layer handles the upload, payment and print-release experience on top.



— HOW THE KIOSK WORKS

Six steps. Under a minute.

Every Snaprint kiosk pairs a 15.6" touchscreen with a self-contained print engine, built to run unattended, all day — the same self-service flow, on every model.



01

Scan

Scan the QR code shown on the kiosk screen with any phone camera.

02

Upload

Send documents straight from the phone, or from a cloud drive.

03

Choose

Pick paper size, number of copies, and colour or black-and-white.

04

Pay

Complete payment on the kiosk — UPI, card, or cash where supported.

05

Release

Confirm the job and the kiosk starts printing immediately.

06

Collect

Pick up the finished pages from the collection tray. Done.

No shared computer, no handover. The customer's phone does the work — the kiosk just prints, and the document is cleared once the job is done.

— WHY OWN SNAPRINT

Built to work in your favour.

Own the Machine

Yours from day one. No rent, no revenue share, no renewal.

Set Your Own Price

Price every print type the way your location and customers expect.

Serve More Customers

One kiosk takes on print jobs a counter alone can't keep up with.

Add Self-Service Capacity

Extend printing beyond what your current setup can staff.

Operate Beyond Counter Hours

Keeps working after the counter closes for the day.

Cut Manual Handling

Customers upload, pay and collect without anyone touching a file.

A New Revenue Channel

Add a second, independent stream of print income.

Zero Platform Fee

Every rupee from every print is yours to keep.

— TRANSPARENCY

₹0

PLATFORM FEE

No Revenue Sharing

No Mandatory AMC

You Own the Machine

Once you buy a Snaprint kiosk, there's no cut of your earnings for us to take, and no recurring platform charge to keep it running. Optional paid service support is available if you ever need it — but nothing about operating your machine depends on it.

— OWNER CONTROL

Your machine. Your pricing. Your business.

We don't set your rates. You price black-and-white, colour and every other print type according to your location, your customers and your business strategy — and you can change it whenever you want.

EXAMPLE PRICING PANEL · YOU SET EVERY NUMBER

Black & white, A4	₹ _____

Colour, A4	₹ _____

Illustrative only — Snaprint doesn't prescribe a price list. Every field above is yours to fill in.

Location-led pricing

Charge what your footfall and neighbourhood support.

Change it anytime

Update prices on the software whenever your strategy changes.

No prescribed rate card

Snaprint never tells you what to charge, or takes a share of it.

— THREE MODELS

Pick by footfall, volume and budget.

Same self-service kiosk, same software, same ownership terms — sized to how busy your location gets.



S1

The smart way in.

₹84,999

- Colour & black-and-white printing
- Up to 250 A4 sheets capacity
- Reliable, everyday print quality
- Zero setup cost — full ownership

BEST FOR

- Shopkeepers & stationery stores
- Coaching centres & tuition classes
- Low-medium footfall locations
- Budget-first buyers

Installation · Software · 1-Year Warranty



S1 PRO

Built for the daily rush.

₹1,39,999

- Higher-speed colour & B/W printing
- Up to 550 A4 sheets capacity
- Sharper, more consistent print quality
- Zero setup cost — full ownership

BEST FOR

- College & university campuses
- Co-working & business centres
- Medium-high footfall locations
- Faster, higher-volume printing needs

Installation · Software · 1-Year Warranty



S1 PRO MAX

MOST POPULAR

Engineered for volume that never stops.

₹2,99,999

- Enterprise-grade print engine
- Up to 1,830 A4 sheets* capacity
- High-quality, professional-grade prints
- Zero setup cost — full ownership

BEST FOR

- High-footfall malls & commercial hubs
- Multi-kiosk operators
- Continuous, high-volume printing
- Maximum uptime requirements

Installation · Software · 1-Year Warranty

*With optional additional paper trays. Prices shown exclude GST.

— SPECIFICATIONS

Side by side.

	S1	S1PRO	S1PRO MAX
Starting price	₹84,999	₹1,39,999	₹2,99,999
Colour printing	Yes	Yes	Yes
Print resolution	Up to 4800×1200 dpi	Up to 4800×2400 dpi	High-res enterprise engine
Paper capacity	Up to 250 A4 sheets	Up to 550 A4 sheets	Up to 1,830 A4 sheets*
Connectivity	Wi-Fi, Wi-Fi Direct, Ethernet	Wi-Fi, Ethernet	Wi-Fi, Ethernet, network print
Recommended environment	Low-medium footfall	Medium-high footfall	Highest-footfall, continuous use
UNIT ECONOMICS (ILLUSTRATIVE)			
Cost per page, B/W	≈ ₹1.40	≈ ₹0.85	≈ ₹0.65
Margin per page*	≈ ₹0.60	≈ ₹1.15	≈ ₹1.35
WHAT'S INCLUDED			
Installation	Included	Included	Included
Snaprint software	Included	Included	Included
Warranty	1 Year	1 Year	1 Year

*Illustrative estimate — cost per page assumes ink and paper only; margin assumes a ₹2 black-and-white selling price. You set your own price; see Unit Economics for full basis. With optional additional paper trays. Prices shown exclude GST. Specifications describe each print engine's published capability; actual performance varies with paper, content and network conditions.

— UNIT ECONOMICS

You set the price. Here's the cost side.

These are illustrative consumable costs — ink and paper only, per page. They're example operating economics, not a guarantee. Your margin is the gap between your selling price and the numbers below.

MODEL	ILLUSTRATIVE B/W COST	ILLUSTRATIVE COLOUR COST	BASIS
S1	≈ ₹1.40 / page	≈ ₹1.32 / page	Manufacturer-published ink cost (₹0.20 B/W, ₹0.12 colour) + paper
S1 Pro	≈ ₹0.85 / page	≈ ₹1.20 / page	Illustrative ink + paper cost estimate for this engine's yield class
S1 Pro Max	≈ ₹0.65 / page	≈ ₹0.90 / page	High-capacity ink pack + paper — lowest cost per page in the range

S1 Pro Max carries the lowest cost per page in the range — its high-capacity ink packs bring both the black-and-white and colour cost per page below S1 and S1 Pro, even at much higher print volumes.

EXAMPLE, NOT A RECOMMENDATION

Say a black-and-white print sells at ₹2 and colour at ₹5. The gap between that price and the illustrative cost above is the margin on that print — before your own overheads. You decide both the selling price and, as a result, the margin.

Illustrative estimate. Ink and paper costs vary by supplier, location and usage pattern. Actual margins depend entirely on the price you set, your running costs and local demand. Snaprint does not guarantee income, ROI or payback period.

PAYBACK

Pick your volume. See your payback.

Assumptions. 30 operating days/month · blended example price of ₹3.20/print (60% black-and-white at ₹2, 40% colour at ₹5) · monthly operating cost of ₹2,000 plus standard payment-processing charges. All figures are illustrative estimates for reference only.

S1					₹84,999
VOLUME	PAGES/MO	REVENUE	COSTS	PROFIT	PAYBACK
Low · 300/day	9,000	₹28,800	₹2,720	₹26,080	≈ 3.3 mo
Medium · 500/day	15,000	₹48,000	₹3,200	₹44,800	≈ 1.9 mo
High · 800/day	24,000	₹76,800	₹3,920	₹72,880	≈ 1.2 mo

S1 Pro					₹1,39,999
VOLUME	PAGES/MO	REVENUE	COSTS	PROFIT	PAYBACK
Low · 500/day	15,000	₹48,000	₹3,200	₹44,800	≈ 3.1 mo
Medium · 1,000/day	30,000	₹96,000	₹4,400	₹91,600	≈ 1.5 mo
High · 1,500/day	45,000	₹1,44,000	₹5,600	₹1,38,400	≈ 1.0 mo

S1 Pro Max					₹2,99,999
VOLUME	PAGES/MO	REVENUE	COSTS	PROFIT	PAYBACK
Low · 1,000/day	30,000	₹96,000	₹4,400	₹91,600	≈ 3.3 mo
Medium · 2,000/day	60,000	₹1,92,000	₹6,800	₹1,85,200	≈ 1.6 mo
High · 3,000/day	90,000	₹2,88,000	₹9,200	₹2,78,800	≈ 1.1 mo

Illustrative example only. Earnings depend fully on your location, your pricing and consumable costs at market price. Snaprint is not responsible for guaranteed daily sales — actual results will vary with footfall, local pricing and operating hours.

— WHAT'S INCLUDED

Everything it takes to go live.

Snaprint kiosk hardware	✓
Touchscreen interface	✓
Snaprint self-service software	✓
Installation	✓
1-Year warranty	✓

— PRIVACY

Your customers' documents are theirs — not ours.

A file exists on the kiosk only for as long as it takes to complete that print job. Once the job is done, it's removed as part of Snaprint's standard privacy workflow.



OWNER-SERVICED • LOCKABLE REAR ACCESS FOR PAPER & INK

— GET STARTED

Ready to own your print network?

Installation, software and a 1-year warranty included on every model.

Starting at ₹84,999

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